ASSESSMENT ANALYSIS OF BUSINESS INVESTMENTS IN MUSIC & RECORDING STUDIO OF AL FARIA.

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ABSTRACT :
In the business world, investing can be interpreted as investment resources efforts to get the results will be the future. Of course the expected outcome is a form of increased profits. And in relation to the business prospects of music & recording studio today, quite a lot of entrepreneurs who invest their funds for the business sector has a fairly bright prospects. This study aims to explain the business of music & recording studio Alfaria feasible or not feasible to continue to run. Meanwhile, to discuss issues to be addressed, the authors use the method of capital budgeting as a tool of analysis using several analytical methods of Net Present Value, Payback Period, Internal Rate of Return, and Profitability Index. And after the study, the authors draw the conclusion that the Business Studio Music & Recording Alfaria still feasible to continue to run.