PROFITS OPTIMALIZE IN MIE GAJAH MUNGKUR
INDUSTRIAL PROFITS USING SIMPLEX METHOD

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ABSTRACT :
All the companies that produce more than one product usually have limitations on their resources. Noodles Company is one of the small industries that require a mature production planning to obtain optimum returns within maximize profits. From the calculation results obtained by using the simplex method, the maximum profit obtained noodle industry for Elephants Mungkur Rp.10,548,453, 19,- when producing a wet noodle without egg rolls and 28,233 of wet noodles by using additional 36,145 egg rolls. The conclusion that can be taken is the noodle Mungkur Elephant in business can use the simplex method in order to generate maximum profits.