COST, VOLUME AND PROFIT ANALYSIS AS A PLANNING TOOL IN SHORT-TERM PROFIT ON LILIS BREAD COMPANY

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ABSTRACT:
Along with the increasing of global competition, planning and control of both companies are required to obtain the maximum profit. In relation to achieve maximum profit or expected profit. Profit was affected by three interrelated factors, ie the production cost, selling price and sales volume. The cost determines the selling price to achieve the expected profit, the selling price affect sales volume, while sales volume production. Concept which learns this relationship is cost analysis, volume, profits. In the short-term profit planning the relationship between costs, volume and profit holds a very important role to assist management in planning a company's short-term profit. Through this scientific writing writer wanted to know about relationships these relationships on Lily bread companies for fiscal year 2002 by using several methods of break-even point, margin of safety. And the results of scientific writing can be concluded that if the company wants to achieve the desired sales volume for the year 2002 the company had to consider the results of the calculations have been done to make the company the author is not a loss.