EVALUATION OF MEAT SALES AT UD. NAZMUDIN

Didi Wahidin, Renny Nurainy, SE, MM.
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Gunadarma University
http://www.gunadarma.ac.id

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ABSTRACT :
One form of independent trade that still survive in the competitive business is trading in the sale of main food, such as side dishes, vegetables, fruits and others included in the nine basic needs. UD.Nazmudin trading business in an enterprise that specializes in retail meat sales. The implementation of this practical work created with the aim to evaluate the sale of meat on UD.Nazmudin. In preparing reports on the evaluation of practical work on UD.Nazmudin sale of meat used three methods. In the first method of survey, this method is to visit and see first hand the business place of trade in UD.Nazmudin the address at Jl. Gen. Ahmad Yani Bekasi 1 new markets Lt.2 Kota Bekasi. The second method of interviews conducted interviews related to the parties concerned in the field of activities related to the sale of meat on UD.Nazmudin. The third method of reading methods is done by studying the written sources as well as theoretical reference collection of information from various written sources related to the sale. From the results of practical work reports note that the evaluation is done on the sale of meat on there UD.Nazmudin constraints that hamper sales. The constraints that occur in the business, thus giving less attention to the process and impact pejualan the product, for it is necessary to evaluate the improvement of sales.