ANALYSIS OF FEASIBILITY OF INVESTMENT IN RENTAL BUSINESS DEVELOPMENT IN PSYCOTI DEPOK

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ABSTRACT:
In this scientific writing, the author discusses how investment processes that occur on the Rental Computer PSYCOTI by using a business feasibility study that is Net Present Value (NPV), Internal Rate of Return (IRR) and Payback Period, with the aim of analyzing the feasibility of investment is happening on PSYCOTI Computer Rental. The feasibility study is a research project about whether a project can be implemented successfully. The purpose is to do a feasibility study to avoid the excess of too large investment on this computer rental services for activities that were not profitable. A project business in general uses investment methods assessment to measure the benefits of these services. This computer rental using is a method of calculating the NPV of investment present value difference. With the present value of net cash receipts will be the future more than the current value of the investment, the IRR method can be defined as the interest rate that will make the present value of net income is expected to receive the same in the value of the present value of capital expenditure, and Payback Period. This method measures how fast the investment can be returned with the results of time units. Of the three methods, showed that the proposed investment to add these computers can be accepted.