INFLUENCE OF CASH FLOW ON THE PERFORMANCE IN PT. CAKRAWALA ANDALAS TELEVISION (ANTV).

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ABSTRACT:

By an individual or a partial variable operating activities, investing activities, and activities are not berpengruh pendanan significantly to the company's performance in net profit at 5% level of risk. The test results of regression coefficients, obtained by linear equation: $Y = 32614.874 - 1895.597 X_1 + 429 X_2 + 6770X_3$ To determine the significance of the influence of independent variables on the variables terikat. Dengan bersamasama SPSS obtained t count equal to 2.277 with a significance level of 0.052, so it can be said of cash flows (operating activities, investing activities, financing activities) significantly influence overall company performance in kenyakinan 5% level. R2 test aimed to see what proportion of the variation of the independent variables together in influencing the dependent variable. Based on the calculations, R2 of 0.591.